



As sent to all shareholders March 2009

Dear [Shareholder's Name]

Important information regarding communications with shareholders

During January 2007, new provisions within the Companies Act 2006 came into force regarding the ways that a company is permitted to communicate with its shareholders. At the Company's Annual General Meeting held on 6 November 2007, shareholders adopted alterations to its Articles of Association which, among other provisions, allow the Company to use its website to publish statutory documents and communications to shareholders, such as the Annual Report and Accounts, as its default method of publication. The Board has now decided to implement these changes, and move to electronic communication with shareholders.

Therefore, in future, AGM Notices of Meetings, Annual Report & Accounts etc, will be published on the Company website at www.artisan-plc.co.uk. Reducing the number of communications sent by post will not only result in cost savings to the Company, but also reduce the impact that the unnecessary printing and distribution of reports has on the environment. If shareholders have the ability to collect emails remotely, they can also benefit from not having to collect the notification from their postal address.

In addition to adopting the appropriate provisions of the Articles to sanction website publication, company law requires that shareholders are asked individually to consent to this method of publication; this is the purpose of this letter.

Please note that if you consent to website publication, you will continue to be notified each time that Artisan (UK) plc places a statutory communication on the Company's website. This notification will be sent to you **by post** unless you elect to receive this notification by email. The Board of Artisan (UK) plc encourages shareholders to receive notification by email rather than post where possible.

Actions to be taken in response to this letter

If you wish to consent to website publication, you do not need to take any action in response to this letter.

If you would prefer to receive notifications of publication via email then you can register your email address via the share portal: <https://www.capitashareportal.com> or complete the reply slip attached to the bottom of the letter.

If you wish to continue to receive hard copies of these communications, you must return the reply slip attached to the bottom of this letter to our Registrars. If you do not return this slip within 28 days from the date of this letter, the Company will be entitled to assume that you have consented to website publication of these documents and you will no longer receive hard copies in the post.

Given the advantages of electronic communication for the Company, its shareholders and the environment, the Directors hope that many shareholders will accept website publication. You will be entitled to request hard copies again, however, if your circumstances or preferences change in the future.

Finally, may I take this opportunity to remind you of the services that are available to shareholders via the Company's website: these include on-line voting, access to your shareholding and dividend history and the ability to amend your dividend mandate details and address online.

Yours sincerely,
For and on behalf of Artisan (UK) plc

Philip Speer
Company Secretary

Please complete either A or B below:

A) You can be notified when new documents are available on the website via email or post.

1. Email notifications: If you would like to receive email notification when new documents are available on the web, please register for electronic communication.

- a. <https://www.capitashareportal.com>
- b. Or by completing the details below:

Email Address:

Name:

Investor Code*:

Address:

Signed / Date:

2. Postal Notifications: If you would like to receive notifications via post then you need take no further action.

B) If you would prefer to continue receiving all documents in paper form rather than via a website please complete the details below:

Name:

Investor Code*:

Address:

Signed / Date:

(* available on your share certificate)

Return to:

FREEPOST RLYX-GZTU-KRRG
Capita Registrars
Shareholder Administration Support
34 Beckenham Road
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Kent BR3 9ZA